



וְאַהֲבָתָ לְרֵעֶךְ כְּמוֹךָ - רַבִּי עֲקִיבָּא אָוֹמֵר,  
זה כָּלְלָגְדוֹל בְּתֹרָה

Rabbi Akiva says that, “To love  
your fellow as yourself,” is a great  
basic principle of the Torah.

(VAYIKRA 19:18, MIDRASH)

Keeping the Torah is a beautiful thing and makes our *neshama* very happy. But it's not enough for us to keep it ourselves. The Torah wants us to think about other Yidden also!

## Sharing Our Excitement

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The tenth *posuk* of the *Yud-Beis Pesukim* starts with the word “*Ve’ahavta*.”

***Ve’ahavta Lereiacha Kamocha*** — You should love your friend like yourself!

***Rabbi Akiva Omer*** — Rabbi Akiva says about this

***Zeh Klal Gadol BaTorah*** — That it is a very important rule in the Torah!

In rallies, the Rebbe would mention this *posuk*. The *posuk* tells us that we should love our friends like we love ourselves — *Ve’ahavta Lereiacha Kamocha*! We should make sure to share the good things we want for ourselves with our friends too.

Many times when we are learning Torah or at a *farbrengen*, we get excited about a *mitzvah* or a *minhag* we should do. The Rebbe tells us not to just do it ourselves, but share what we learned or heard with other kids, so they can be excited and keep it too!